



FOR IMMEDIATE RELEASE

April 19, 2017

PartsBase Launches New Aviation Parts Procurement Industry Tradeshow

PBExpo Integrates the Aviation, Aerospace and Defense Industries with Technology and Ecommerce Solutions

Boca Raton, Florida – PartsBase, the world's largest and most comprehensive online aviation, aerospace and defense marketplace, announces today the launch of a new tradeshow aimed at expanding relationships between buyers and sellers in the aviation parts procurement industry, while incorporating ecommerce and technology business related solutions. PBExpo (PBX) will be held May 16 – 17, 2018 at the Greater Broward County Convention Center in Fort Lauderdale, FL.

PBExpo is an open venue to all companies who buy, sell, manufacture or repair aircraft parts, or those involved in B2B or B2C ecommerce and technology solutions. The event begins May 16, 2018 with a keynote presentation focusing on emerging industry trends. For two days, attendees will have the opportunity to visit the PBExpo exhibit hall featuring buyers, sellers, repair facilities, manufacturers and other ecommerce and IT solution companies. Educational seminars will be a highlight both days of the show featuring several tracks, including Industry, IT/Ecommerce and PartsBase User presentations. In addition, several networking events will give exhibitors and attendees valuable opportunities to meet face-to-face.

PBExpo will also feature seminars and exhibitors focused on IT and ecommerce business solutions. The addition of these exhibitors and seminars will give the traditional PartsBase online reseller attendees advanced knowledge and insights to improve their current business practices and resources to build their online marketplaces. IT and ecommerce seminar topics will include payment options, escrow services, merchant services, website building and enhancement, ecommerce solutions, and web-based communication tools.

"PBExpo is an exciting addition to the PartsBase product portfolio and the aviation parts procurement industry," said Robert Ross, Vice President of Sales for PartsBase. "At PartsBase, we constantly focus on creating the maximum value and highest return for our members on all of our products. While the current online platform provides a virtual resource for buying and selling aircraft parts, we understand face-to-face business interaction is absolutely vital for building long-term business relationships. Creating an industry-wide tradeshow, unsegregated by niche or specialty audience, is a tremendous benefit for our members and the industry. Incorporating ecommerce and technology solutions will offer additional ways our members can maximize their online investment and provide new resources to expand their business enterprise."

PartsBase members will have the opportunity to participate in several members-only educational seminars, aimed at providing a deeper look into the platform and educating current members on additional investment maximizing features. PartsBase delegates will be available throughout the event for members to provide feedback on the current site, offer suggestions for future improvements and get a first-look at new features.

For more information, please contact:

Jenni Rosenthal, Director of Events



FOR IMMEDIATE RELEASE

April 19, 2017

press@pbexpo.org

www.pbexpo.org

About PartsBase, Inc.

PartsBase is the world's leader in internet-based part locator services. Our online community includes more than 7,500 companies and 30,000 end-users in the aviation, defense, and aerospace industries.

Our service provides the perfect opportunity for suppliers, distributors, and service providers to reach the most targeted audience in the industry. PartsBase offers complete marketing and digital advertising opportunities to reach aviation and aerospace professionals and enthusiasts while they're in buy and search mode.

Access to members in all facets of the aviation parts business, including major airlines, FBOs, OEMs, distributors, surplus dealers, brokers, military defense centers, charter operations, and MRO stations. In addition, our online community is continually growing as new members join the PartsBase family of aviation and aerospace professionals each day. For more information, please visit www.partsbase.com

Socialize with PartsBase.

Twitter.

Follow [@Partsbase](https://twitter.com/Partsbase)

Facebook.

Like [PartsBase](https://www.facebook.com/PartsBase)

LinkedIn.

Follow [PartsBase](https://www.linkedin.com/company/PartsBase)

About PBExpo

PBExpo is the only interactive environment that integrates the aviation, aerospace and defense industries with technology and ecommerce solutions. PBExpo will be hosted May 16 – 17, 2018 at the Greater Broward County Convention Center in Fort Lauderdale, FL. For more information, please visit www.pbexpo.org

Socialize with PBExpo.

Twitter.

Follow [@PBExpo18](https://twitter.com/PBExpo18)

Facebook.

Like [PBExpo](https://www.facebook.com/PBExpo)

LinkedIn.

Follow [PBExpo](https://www.linkedin.com/company/PBExpo)