



FOR IMMEDIATE RELEASE
November 29, 2017

Founder of Travelocity.com to Headline Keynote Presentation at PBExpo 2018

Terry Jones to Open Inaugural Aviation and Technology Tradeshow

Boca Raton, Florida – PBExpo, the newest technology tradeshow for the aviation marketplace, announces today that the inaugural event will kick-off with a keynote presentation headlined by Terry Jones, Founder of Travelocity.com, Founding Chairman of Kayak.com and Chairman of Wayblazer.ai. The inaugural tradeshow will be hosted May 16 – 17, 2018 at the Greater Broward County Convention Center in Fort Lauderdale, Florida.

PBExpo is the newest venture for parent company, PartsBase Inc., the world's largest online aviation, aerospace and defense marketplace. Currently, PartsBase has 7,500 member companies, accessing the online portal in over 194 countries. PBExpo is a showcase of all the innovations PartsBase discusses with its members on a daily basis, supplemented with education about these resources to implement in day-to-day business. PartsBase has been a technology and ecommerce pioneer within the aviation industry for 20 years.

Terry Jones, best known for founding Travelocity.com, Chief Information Officer of American Airlines SABRE division and founding Chairman of Kayak.com, became a powerful voice in the world of entrepreneurship through his numerous speaking engagements and the publication of his book, *ON Innovation*. Jones is the current Chairman for Wayblazer.ai, a company designed around artificial intelligence and travel.

"Terry's presentation on disruption and innovation hits the mark on so many levels and really encompasses what PBExpo is all about," says Greg Schmidt, President of PartsBase. "The mission of PartsBase through PBExpo is to continually help our members advance their businesses and efficiencies through technology. Starting the event with an innovator who has been a part of the aviation industry for much of his career, will make the keynote a 'can't miss' attraction of the show."

In addition to the keynote presentation, PBExpo will feature a technology focused seminar track with topics including cyber security, big data, ecommerce solutions, social media, SEO, mobile apps and more. In addition to seminars, PBExpo also includes an extensive, industry-focused exhibit hall, PartsBase User Group sessions, social events and networking opportunities.

For more information, please contact:

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About PBExpo.



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PBExpo is the only interactive environment that integrates the aviation, aerospace, and defense industries with technology and ecommerce solutions. PBExpo will consist of multiple forums, over two days, which will allow participants to discuss and demonstrate the newest innovations available in the marketplace, attend educational seminars presented by industry leaders, walk a vast and expansive industry-focused exhibit hall, and provide direct feedback and roadmap suggestions on the PartsBase website. The event is open to all parties who buy, sell, manufacture or repair aircraft parts, or those involved in B2B and B2C ecommerce and technology solutions.

PBExpo will be May 16 – 17, 2018, at the Greater Fort Lauderdale Broward County Convention Center. For more information about PBExpo, visit www.pbexpo.org.

PBExpo is a division of PartsBase, the world's leader in internet-based part locator services. For more information on PartsBase, visit www.partsbase.com.

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